



AMERICA DEVELOPING SMILES
Sowing the Seeds of Hope

2017 SPONSORSHIP OPPORTUNITIES AT-A-GLANCE
LOCATION : WESTON - FL

EVENT'S NAME	AMERICA DEVELOPING SMILES + TITLE SPONSOR present 2007 SMILES OF HOPE -MASQUERADE CHIC GALA
WHEN/WHERE/TIME	Friday, April 28, 2017 Bonaventure Resort & Spa 250 Racquet Club Rd., Weston, FL 33326 Event: 7:30 pm – 1:00 am
EXPECTED ATTENDEES	400 attending the event
AUDIENCE DEMOGRAPHICS	Professional and Homeowners. Mostly Latin American Couples. Average Family Size: 4. Combined Household income \$150,000+. Level of Education: College Graduate Languages: Spanish and English
MEDIA COVERAGE	Major South Florida media, local Radio. ADS Social Media FB, Instagram, Twitter.
EVENT DESCRIPTION	AMERICA DEVELOPIG SMILES presents an unforgettable fun-filled party night. SMILES OF HOPE 2017 will be an exciting masquerade gala in a beautiful hotel ballroom with delectable food and festive cocktails. The audience will dance the night away with award winner Victor Muñoz, a duo live band, and many more sensational activities.
ENTERTAINMENT	VICTOR MUÑOZ is a Venezuelan Singer well known for his pop music and ballads. He started his artistic life at the early age of 4, and at the present time he travels around North, Central and South America, continuously maintaining favorites on radio charts. QUEEN OF KINGS was founded in Miami by two singers and performers, Claudia Maria and Kike Orozco, creators of an original music style which they describe as Latin, Funky, lounge.
PROMOTIONAL OPPORTUNITIES*	Logo exposure on invitations, event's program and ADS website. Local advertising, newspaper and radio. Event's signage. Acknowledgement by Master of Ceremonies. Public relations media exposure on news releases. Social Media engagement and exposure.



MULTI-EVENT SPONSORSHIPS LEVELS

- PRESENTING \$50 K+
- DIAMOND \$30 K
- GOLD \$25 K
- SILVER \$20 K
- BRONZE \$15 K

SINGLE EVENT SPONSORSHIP LEVELS

- EDUCATOR \$10 K
- MENTOR \$ 6 K
- BENEFACTOR \$ 3 K
- ANGEL \$ 2K
- FRIEND \$1 K

OTHER MARKETING OPPORTUNITIES

- Branding on table tops \$ 2 K
- Branding on napkins \$ 1.5 K
- Branding guest gift \$ 1 K
- Branding on Sign-in Table \$.5 K

Please see sponsor Proposal for details and other sponsorship opportunities.

(*)Marketing and Public relations exposure depends on sponsorship levels. Details upon request



ABOUT AMERICA DEVELOPING SMILES –ADS:

Website Address

www.americadevelopingmiles.org

Mission Statement

The women of America Developing Smiles seek to assist impoverished Latin American Communities through leadership, voluntarism and fundraising activities.

Organization Background

America Developing Smiles is a private 501-3c non-profit organization with 19 years of recognized service in South Florida. America Developing Smiles supports 9 ADS educational centers in Venezuela, Nicaragua, Mexico, Puerto Rico, Chile, Peru and Colombia impacting over 3,500 children per year and works directly with **3 community outreach programs in South Florida.**

America Developing Smiles is the USA Chapter of the leading Latin American non-profit organization Asociación Damas Salesianas (ADS). ADS has been serving social and humanitarian causes for the last 47 years by improving the living standards of the less fortunate and by providing healthcare services, preschool and primary education, and degrees in small business administration. Today, ADS has over 4,000 volunteers, with 137 educational and health centers in 23 countries around the world, 20 of which are in Latin America.

ADS has developed institutional relations and strategic alliances with organizations in South Florida that include: Nova Southeastern University, Professional Golf Association, Miami Symphony Orchestra, Celebrity Cruises, Mercantil – Commerce Bank, Miami City Ballet, SBA Airlines, Saks Fifth Avenue, Dadeland, Fundacion Segarra, Latin Grammys, and UMET University in Puerto Rico, among others.